



B.C. COUNTRY MUSIC ASSOCIATION

One of the benefits of membership is that you are eligible to participate in the nominating and voting process for the Awards Show. The first step in this process is receiving submissions and suggestions from you for nominations. This is the only call for submissions and one final ballot will be mailed to you for the official voting process. To be eligible to vote, expired membership dues must have been paid by July 31, 2010.

RULES FOR ELIGIBILITY AND GUIDELINES FOR SUBMISSIONS

The eligibility period is from August 1, 2010 – July 31, 2011 "Released" is defined as "made available to radio stations throughout BC for airplay." In each category except for International Achievement, there is a BC resident requirement, meaning that the nominees must live in BC and have resided in BC for at least any of a total of six months prior to July 31st of the current year.

Nominees have the right, should they so desire, to have their name eliminated from any particular category other than in the single and socan songwriter of the year categories. If there are duplicate nominees in those categories, i.e. the same artists is nominated for more than one song or if the same songwriter(s) and same artist are duplicate nominees, the nominee with the most suggestions will be left in the category.

There must be three (3) nominees in any particular category in order for that category to remain in that current year. Where there are less than the minimum require submissions, they will be acknowledged during the awards show weekend, however, they will automatically become eligible in the same category for the following year. The BCCMA's intent is to present five (5) nominations in each category.

Voting rules and awards are subject to change at the discretion of the BCCMA Board of Directors. The categories for Awards are as follows:

FREE, FAN, INDUSTRY AND CORPORATE MEMBERS ARE ELIGIBLE TO VOTE FOR FOLLOWING AWARDS

FANS CHOICE AWARD

This award is given to the Act (Solo, Duo or Group) displaying the greatest competence in all aspects of the entertainment field. The voters should give consideration not only to the recorded performance, but also to live performance, staging, public acceptance, attitude, leadership and overall contributions to the B.C. country music image.

FAN, INDUSTRY & CORPORATE MEMBERS ARE ELIGIBLE TO VOTE FOR FOLLOWING AWARDS

ENTERTAINER(S) OF THE YEAR – This award is presented to the Act (Solo, Duo or Group) displaying the greatest competence in all aspects of the entertainment field including, but not limited to, recorded performance, live performance, airplay, videos, staging, public acceptance, achievements, overall contributions to B.C. country music. Within a duo or group, at least 50% of the members must meet the B.C. eligibility requirement.

FEMALE VOCALIST – This award is presented to the female artist based on her achievements in all aspects of the entertainment field including, but not limited to, recorded performance, live performance, airplay, videos, staging, public acceptance, achievements, and overall contributions to B.C. country music. Artist must meet the B.C. eligibility requirement.

MALE VOCALIST – This award is presented to the male artist based on his achievements in all aspects of the entertainment field including, but not limited to, recorded performance, live performance, airplay, videos, staging, public acceptance, achievements, and overall contributions to B.C. country music. Artist must meet the B.C. eligibility requirement.

GROUP/DUO OF THE YEAR – A Group or Duo is defined as an Act, composed of two or more people, all of who normally perform together and none of whom is known primarily as an individual performing artist. This Award is based on the performance of the Group or Duo as a unit, based on their achievements in all aspects of the entertainment field including, but not limited to, recorded performance, live performance, airplay, videos, staging, public acceptance, achievements, and overall contributions to B.C. country music. At least 50% of the Group or Duo must meet the B.C. eligibility requirement.

VIDEO OF THE YEAR – This award goes to the artist(s). This award is for an original country music video and should be judged on all audio and video elements, artistic performance, video concept and production. The video must have been released for broadcast during the eligibility period. One award is presented to the Act (Solo or Group). The Act must meet the B.C. eligibility requirement. Within a group at least 50% of the members must meet the eligibility requirement.

VIDEO DIRECTOR OF THE YEAR – This award goes to the Director(s). This award recognizes excellence in the area of video direction. A director will be recognized for selected country project(s) released within the eligibility period. In the event of co-productions, the co-director team would stand collectively for the concept and production. The director must meet the B.C. eligibility requirement. In the case of a co-production, at least 50% of the co-director(s) must meet the eligibility requirement.

RAY MCAULEY HORIZON AWARD – This award is presented to an act – female, male, duo or group – which is relatively new to performing and is based on their achievements, including, but not limited to, recorded performance, live performance, airplay, videos, staging, public acceptance, achievements, and overall contributions to B.C. country music. No act may be nominated more than twice for this award or have previously won any other BCCMA award, or have been nominated for Entertainer of the Year, Group or Duo of the Year, Female Artist of the Year, Male Artist of the Year or Album or Video of the Year. Nominees in this category are also eligible in other categories in the current year.

SINGLE OF THE YEAR – This award is for single records only. Tracks from albums are not eligible unless they have been released as singles during the eligibility period. This award is presented to the Act (Solo, Duo or Group) and is judged on all aspects including, but not limited to, performance, production, major market airplay, secondary market airplay and widespread acceptance. Within a Duo or Group at least 50% of the members must meet the B.C. resident requirement. The song need not have been written by a B.C. resident. Submit by single title and Act.

ALBUM OF THE YEAR – This award is for an album as a whole unit. An Album is defined as a project containing no less than five tracks and can be a special project or commemorative package. This award is presented to the Act (Solo, Duo or Group) and is judged on all aspects including, but not limited to performance, production, art layout, liner notes, major market airplay, secondary market airplay and widespread acceptance. In the case of a Duo or Group, at least 50% of the members must meet the B.C. eligibility requirement. Greatest Hits albums do not qualify. The songs need not have been written by a B.C. resident. Submit by album title and Act.

SOCAN SONGWRITER OF THE YEAR – This award is presented to the BC songwriter(s). In the case of collaborations at least 50% of the writers must be BC residents. A BC artist need not have recorded it. The song must have been released during the eligibility period, and consideration will be given to all aspects including performance, production, major market airplay, secondary market airplay and widespread acceptance with the overall emphasis being on the lyrical value of the song. Final nominees from the previous year are not eligible. The same rendition of the song(s) nominated on the final ballot from the previous year is not eligible in the current year.

COUNTRY ON-AIR PERSONALITY OF THE YEAR (604 area code) - This award recognizes the individual(s) who exemplifies the development of B.C. country talent through his/her presentation on-air, including but not limited to strong entertainment value, sense of community, knowledge of country music and ability to communicate.

COUNTRY ON-AIR PERSONALITY OF THE YEAR (250 area code)- This award recognizes the individual(s) who exemplifies the development of B.C. country talent through his/her presentation on-air, including but not limited to strong entertainment value, sense of community, knowledge of country music and ability to communicate.

RADIO STATION OF THE YEAR: This award recognizes the radio station that exemplifies the development of B.C. country talent through their on-air and community support.

COUNTRY CLUB OF THE YEAR – This award is presented to the Country Club most supportive of BC country music and artists.

GAYLORD WOOD TRADITIONAL COUNTRY AWARD – Traditional country has a specific sound, namely the long-standing tradition of simple country songs delivered with simple instrumentation and a distinct twang. This award is presented to the Act (Solo, Duo or Group) displaying the greatest competence in traditional country music in B.C. including, but not limited to, recorded performance, live performance, airplay, videos, staging, public acceptance, achievements, and overall contributions to B.C. country music and overall contributions to B.C. country music. Within a duo or group, at least 50% of the members must meet the B.C. eligibility requirement.

ROOTS/CANADIANA AWARD - Roots/Canadiana has a specific sound, namely the honest style of traditional country music with the power, energy and melodicism of rock & roll. This award is presented to the Act (Solo, Duo or Group) displaying the greatest competence in roots music in BC. Including, but not limited to, recorded performance, live performance, airplay, videos, staging, public acceptance, achievements, and overall contributions to B.C. country music. Within a duo or group, at least 50% of the members must meet the B.C. eligibility requirement.

COUNTRY CLUB ACT OF THE YEAR - An Act is defined as a Solo, Duo or Group who regularly perform together in B.C. country clubs. This Award is based on all aspects of the entertainment field including, but not limited to, recorded performance, live performance, radio airplay, videos, staging, public acceptance, achievements, and overall contributions to B.C. country music. In the case of a Duo or Group, at least 50% of the Group or Duo must meet the B.C. eligibility requirement.

WEBSITE OF THE YEAR This Award is to recognize excellence in the area of website design of a B.C. country artist's "official" website. Voters should give consideration to the website's layout, visual appeal, ease of use, timeliness of content and availability of contact information. One award is presented to the webmaster. The webmaster must meet the B.C. residency requirement.

INDUSTRY & CORPORATE MEMBERS ARE ELIGIBLE TO VOTE FOR ALL OF THE ABOVE AWARDS AS WELL AS THE FOLLOWING AWARDS

COUNTRY MUSIC PERSON OF THE YEAR - This award is presented to an individual performing or non-performing, in recognition of time and talent devoted to the advancement of country music in British Columbia.

PRODUCER(S) OF THE YEAR – This Award recognizes excellence in record production. A producer will be recognized for selected projects released within the eligibility period. In the event of co-production, the co-producer team would stand collectively for the co-production. The producer(s) must meet the B.C. eligibility requirement. On collaborations, at least one of the Producers must meet the B.C. eligibility requirement.

RECORDING STUDIO OF THE YEAR - This Award recognizes a B.C. recording establishment that facilitates and supports the production of B.C. country music product released during the eligibility period.

ALL-STAR BAND

These Awards are designed to recognize individual instrumentalists on record or stage and who are known primarily as instrumental performers. The award is presented to the instrumentalist displaying the greatest competence including, but not limited to, recorded performance, live performance, airplay, videos, staging, public acceptance, achievements, and overall contributions to B.C. country music. Instrumentalists must meet the B.C. residency requirement.

BASS

DRUMS

GUITAR

KEYBOARD

SPECIAL INSTRUMENT i.e. Fiddle, Steel Guitar, Dobro, Banjo, Harmonica, Mandolin, Accordion, Sax etc

**THE FOLLOWING AWARDS ARE OPEN FOR SUGGESTION(S) TO THE INDUSTRY,
CORPORATE AND FAN MEMBERS, WITH THE FINAL DECISION(S) BEING MADE BY THE
BCCMA BOARD OF DIRECTORS.**

HALL OF FAME - This category is open for suggestions with the final decision to be made by the BCCMA Board of Directors. This award recognizes long-term contributions to the growth and development of B.C. Country Music. The recipient may be living or deceased, an artist, builder or broadcaster, but must be recognized for his/her achievements in B.C.

HUMANITARIAN AWARD

This category is open for suggestions with the final decision to be made by the BCCMA Board of Directors. This award recognizes a person(s) and/or event(s) that have made an outstanding contribution of time and energy in the support of humanitarian causes through country music in B.C. An annual/recurring event can not win more than once.

LIFETIME ACHIEVEMENT

This category is open for suggestions with the final decision to be made by the BCCMA Board of Directors. This Award recognizes a person(s) who has been nominated or suggested for a particular BCCMA Award but has never won the same. This is a distinguished award for a person(s) ongoing contribution and extraordinary talent in a particular area of the B.C. Country Music Industry. Being given this award does not eliminate the person(s) from ongoing nominations in the category.